



Ken MacGray

Designer & Photographer

Concord, New Hampshire

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www.kenmacgray.org

EDUCATION

Art Institute of Boston, Diploma in Graphic Design, 1987

Needham High School, Diploma, 1984

SKILLS

HTML/CSS, responsive website design, desktop publishing / print design, user interface design, typography, usability, digital photography processing / editing, content management systems, customer service, social media and online community management.

EXPERIENCE

Freelance Designer & Photographer, 2016 - present

Provide website, print design, and photography services for small to medium-sized businesses and organizations.

Online Support Analyst, Worcester Telegram & Gazette, 2015 - 2016

Acted in a support role for all areas of the company, troubleshooting telegram.com site issues with staff and readers. Worked with vendors in implementing site features. Trained staff in new features which were implemented by our parent company.

Lead Site Producer, Worcester Telegram & Gazette, 2007 - 2015

Design and production of flagship website, telegram.com, as well as other specialty sites. Designed, produced and managed former award-winning mobile site mobiletg.com. Worked with outside vendors, implemented solutions for company-wide needs on the site, and trained staff in procedures and practices. Worked closely with programming staff to build out sites. Managed other Online Producers.

Graphic Designer, Worcester Telegram & Gazette, 2004 - 2007

Designed and produced ads, special sections and marketing materials for the Telegram & Gazette and Worcester Quarterly. Organized & performed photo shoots for Worcester Quarterly. Assisted in production workflow for both publications.

Page Builder, Worcester Telegram & Gazette, 2003 - 2004

Produced final newspaper pages for production on a nightly tiered deadline schedule.

AWARDS & EXHIBITIONS

- 2017 Featured Artist, Society for the Protection of New Hampshire Forests Conservation Center Gallery, Concord, NH
- 2017 First Place, Photography Services, Item & Banner Best of the Best People's Choice Awards, Clinton, MA
- 2017 Exhibitor, Adult Photography Category, Westford Regional Art Exhibition, Parish Center for the Arts, Westford, MA
- 2017 Winner, New England Forestry Foundation Winter Photo Contest, Littleton, MA
- 2016 First Place, "People Enjoying Forest Society Properties" category, Society for the Protection of New Hampshire Forests 2016 Photo Contest, Concord, NH
- 2016 Third Place, "People Enjoying Forest Society Properties" category, Society for the Protection of New Hampshire Forests 2016 Photo Contest, Concord, NH
- 2016 Second Place, Adult Photography, Westford Regional Art Exhibition, Parish Center for the Arts, Westford, MA
- 2015 Fenced Friday, Flickr Blog featured group profile
- 2015 First Place, Adult Photography, Westford Regional Art Exhibition, Parish Center for the Arts, Westford, MA
- 2014 Third Place, Adult Photography, Westford Regional Art Exhibition, Parish Center for the Arts, Westford, MA
- 2014 Photographic Exhibitor, Discover Clinton Festival of Flavors, Clinton, MA
- 2014 Best Overall Website, Staff for telegram.com, New England Newspaper & Press Association, New England Better Newspaper Competition
- 2014 Third Place, Overall Mobile Application for mobiletg.com, New England Newspaper & Press Association, New England Better Newspaper Competition
- 2013 First Place, Overall Mobile Application for mobiletg.com, New England Newspaper & Press Association, New England Better Newspaper Competition

Previous work experience and professional references can be provided upon request.