

Ken MacGray / Concord, NH / kmacgray@gmail.com / 978-257-3742 / www.kenmacgray.org

EXPERIENCE

Compiler / Co-Editor, AMC Southern New Hampshire Guide, 5th Edition, 2018 - present

Compile and edit data following established style for new and changed hiking trails for an all-new edition of Appalachian Mountain Club's Southern NH trail guide. Gather data in the field for publication. Coordinate with editors, cartographers and book production staff at AMC.

Freelance Photographer / Designer, 2016 - present

Provide photography and web / print design services for small businesses and organizations.

Online Support Analyst, Worcester Telegram & Gazette, 2015 - 2016

Acted in a support role for all areas of the company, troubleshooting telegram.com site issues with staff and readers. Worked with vendors in implementing site features. Trained staff in new features which were implemented by our parent company.

Lead Site Producer, Worcester Telegram & Gazette, 2007 - 2015

Design and production of flagship website, telegram.com, as well as other specialty sites. Designed, produced and managed former award-winning mobile site mobiletg.com. Worked with outside vendors, implemented solutions for company-wide needs on the site, and trained staff in procedures and practices. Worked closely with programming staff to build out sites. Managed other Online Producers.

Graphic Designer, Worcester Telegram & Gazette, 2004 - 2007

Designed and produced ads, special sections and marketing materials for the Telegram & Gazette and Worcester Quarterly. Organized & performed photo shoots for Worcester Quarterly. Assisted in production workflow for both publications.

Additional work experience and professional references furnished upon request.

RECENT AWARDS & EXHIBITIONS

2017: *Featured Artist, Society for the Protection of New Hampshire Forests Conservation Center Gallery, Concord, NH*

2017: *First Place, Photography Services, Item & Banner Best of the Best People's Choice Awards, Clinton, MA*

2017: *Exhibitor, Adult Photography Category, Westford Regional Art Exhibition, Parish Center for the Arts, Westford, MA*

2017: *Winner, New England Forestry Foundation Winter Photo Contest, Littleton, MA*

2016: *First Place, "People Enjoying Forest Society Properties" category, Society for the Protection of New Hampshire Forests Photo Contest, Concord, NH*

2016: *Third Place, "People Enjoying Forest Society Properties" category, Society for the Protection of New Hampshire Forests Photo Contest, Concord, NH*

2016: *Second Place, Adult Photography, Westford Regional Art Exhibition, Parish Center for the Arts, Westford, MA*

Additional recognition can be viewed on my website.

SKILLS

Writing, copy editing, HTML/CSS, responsive website design, desktop publishing / print design, user interface design, typography, usability, digital photography processing / editing, content management systems, customer service, social media and online community management.

EDUCATION

Art Institute of Boston, Diploma in Graphic Design, 1987

Needham High School, Diploma, 1984